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LINGUISTICS AND LAW IN A SAFE FORM: FOREIGN COUNTRIES

The present time is generally the time of linguistics. Before the events of 2014, linguistic research was considered something secondary, although linguists in the security institutions emphasized that communications is a proactive tool in the field of national security. Today, this fact is beyond doubt. Aggressive actions of the Russian Federation are called in different ways: hybrid, undeclared, cognitive, semantic war. Without a doubt, this is a war of meanings and values, which are broadcast to different target audiences using linguistic tools [1].

In the Russian world, linguistic examination allows us to reveal technologies of influence. The word «suggestion» is often heard today. Please comment, what kind of technology is this and how is it used in TOT to promote the idea of a «Russian world»?

Suggestion is a form of interpersonal and intergroup communication, in which the transfer of information takes place with the help of a partially unconscious, directed signal at the verbal or non-verbal levels. A suggestion differs from a persuasion by a reduced level of criticality and the need to verify information from the recipient. As a communicative technology, suggestion has a neutral character, its positivity or destructiveness is determined by the purpose, goals and result of communicative actions.

We see the completed narrative – call, action, result. Now imagine: a person drives in a car, that is, moves in a certain rhythm, and sees these billboards all the time. One, two, three. And on a subconscious level, the idea is already forming: «Ukraine is a Nazi state. We need defenders. The defenders are the "Ministry of Defense of the DPR». A person does not even analyze what he sees, but perceives the proposed story as a fact [1].

How can Russian propaganda be countered

– First, it is possible, and, secondly, there are certain mechanisms for doing it. In 2014, the system of strategic communications, or strategic committee, came to Ukraine. By the way, Ukraine was the first to introduce the concept of strategic communications into the Information Security Doctrine. In NATO countries, stratkom is prescribed only in military doctrines.

What is strategic communications? This is the systematic coordination of communications in the areas of public diplomacy, public relations, information operations, psychological operations, military-civilian relations. In all these areas, the same narratives and messages should be systematically broadcast, conveying Ukraine's position to different target audiences. This is the coordination of communications. In addition, it is necessary to adhere to the principle of «said and done».

It is he who ensures the trust and respect of target audiences. Counteraction to Russian informational aggression must be systematic and proactive. This means working in advance, and not just reacting reactively to certain Russian provocations. And also – to build trust [2].

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LEGISLATIVE DEFINITION OF THE CONCEPT OF «NON-PROPERTY DAMAGE IN UKRAINE»

The moral damage is not so obvious, since, as a rule, it is intangible, and therefore it is an evaluative concept. It is the evaluability of this concept, which in each specific case is interpreted in its own way, taking into account not only legal knowledge, but also acquired life experience, that causes the difficulty of determining the amount of moral damage caused and proving it.

The party that claims compensation for moral damage caused to it is not released from the obligation to prove the existence of such damage, its amount, by providing proper, admissible and reliable evidence of this fact, in accordance with the procedure established by procedural legal acts.

In addition, today there is no clear definition of the concept of «moral damage» in the legislation. This is due to the impossibility of an exhaustive description of this evaluative concept, which is rightly recognized by many scientists. Therefore, in Article 23 of the Civil Code of Ukraine, the legislator defined only the most frequent and probable ways of manifesting such damage. An attempt to provide an exhaustive definition of this concept will inevitably remain unsuccessful, since it is impossible to single out in the evaluative concept universal, defining, generic features that would be characteristic of it as a whole and would exhaust its meaning completely in each specific case.