

together with the United States, which are the main consumers, will have to choose ways to solve the resulting problem, which can be reduced to the same legalization and simultaneous development of the national Institute of health in the field of drugs, as well as decriminalization of consumers, i.e. in the future it may be more rational for America to pursue policies aimed at minimizing the harm from drugs, rather than trying to limit drug trafficking.

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FEATURES OF COMMUNICATION BETWEEN THE GOVERNMENT AND SOCIETY UNDER MARTIAL LAW

Today, in a multidimensional world, cooperation between different countries and peoples at different levels is becoming extremely relevant. But the full-scale invasion of the Russian Federation on the territory of Ukraine on February 24, 2022 and the subsequent introduction of a legal martial law regime in Ukraine changed the lives of Ukrainians, which affected other areas of the state's functioning and

its position at the geopolitical level. One of these areas is changes in the communication of the authorities and society and the lawyer, as well as the specifics of Ukraine's communication at the international level.

Communication with citizens during martial law has its own specifics and features and requires a high level of competence from state and military bodies. Features in the tactics of communication under martial law are prompt information about the security situation, regular reminder of the rules for handling explosive objects involving various channels of interaction with citizens, reception and placement of IDPs, informing about where to apply and how to get help if property was destroyed or damaged as a result of military operations, it is important to improve communication through social networks, in particular, it is necessary to expand the list of presence in social networks – such as Instagram, Telegram, etc. According to a study from the public organization "detector media", after conducting a quantitative study to determine the index of media literacy of Ukrainians for 2020-2024, it was concluded that the level of the overall index of media literacy has significantly changed since the beginning of the Great War. During the period from 2021 to 2022, the audience sector with an above-average level of the indicator increased by 26%, but at the same time the number of Ukrainians with a low and below-average level of media competence decreased (from 45% to 29%) [1].

It should be noted that the level of media literacy among young people aged 18-35 remains high. In the period from 2023 to 2024, there was an increase in audience interest in the category of socio-political content in social networks from 62% to 70% and instant messengers from 55% to 62%. The number of people who receive information about socio-political news in communication with others has increased. That is, we can conclude that with the beginning of a full-scale invasion, internet media resources act as the main alternative channel of communication and interaction between political authorities and society for obtaining and providing various operational or general information.

It is necessary to pay attention to the importance of providing psychological support to the population and helping to solve problems that arise in connection with changes in life. Features of tactics of communication with citizens under martial law in Ukraine have their own characteristics due to the influence of external and internal

circumstances. Providing psychological support to the population can be using different methodologies. The main aspects of psychological support in such conditions include Crisis Intervention (immediate assistance, stabilization techniques); psychoeducation (informing, training); support for the injured (trauma therapy, group therapy); support for children and adolescents (adapted working methods; working with families) and others. In addition, it is important to understand changes in the psychological state of the population and help in solving everyday issues that arise due to the constant emotional impact that affects changes in personal life.

Political communication between the country's authorities and society in war conditions and its effectiveness depends on legal factors of regulation and various organizational forms. For this purpose, the law "on public consultations" was adopted and subsequently signed. The project was developed by the secretariat of the Cabinet of Ministers in constant cooperation with the public. The purpose of creating this law was due to the ability of the authorities to find out the opinion and position of community residents regarding the future development of the settlement and, involving residents in the discussion process, legalize a particular decision of the community for example, providing benefits, benefits to individual business entities, discussing and approving the symbols of the territorial community, defining strategic goals and a plan for their implementation, public discussion of issues, by holding public events in the format of meetings, round tables, hearings, conferences, focus groups, meetings, video conferences, obtaining operational information and its further application [2].

The tough sanctions policy of the west towards the enemy, adopted by the efforts of Ukrainian diplomacy, forcing countries to either abandon economic and military-political cooperation by the regime or expose themselves to secondary sanctions. As officials note, we have raised our level on the geopolitical map, not only entering the state of world democracies, but also taking one of the leading places. It is worth noting that Western countries support the democratic regime in Ukraine, on December 13, 2022, the EU agreed on another package of assistance in the amount of 18 billion euros. Euro [3]. It is worth noting that Ukrainian diplomacy played one of the defining roles in the creation of an influential security belt of the world, diplomatic Ramstein, the core of which is the consolidated West, these are more

than 140 States of the world, which in the period from March to October 2022 voted for the UN General Assembly resolutions condemning the Russian annexations in Ukraine and supported the full restoration of the territorial integrity and sovereignty of the Ukrainian state.

Currently, Ukrainian diplomats carry out a set of measures to prepare and create and implement the necessary international conditions and international legal support for the procedure for punishing the aggressor country, creating appropriate standards and methods for using photo and video materials of the crime of aggression on the territory of the state to compensate for losses caused by the war.

So, modern methods of communication are quite broad and effective, which makes it possible to quickly and efficiently organize a wide range of problems, the role of Ukrainian diplomacy, in turn, will be an important element of the foreign policy strategy both before and after the conflict in order to prevent new and prevent a repeat of the invasion. Today, state diplomats and all state institutions carry out a set of measures to prepare and create and implement the necessary international conditions and introduce regulatory factors to ensure communications at the interstate level.

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POLICE ON THE FRONTLINE: TRANSFORMATION OF FUNCTIONS DURING THE PERIOD OF MARTIAL LAW

With the beginning of the full-scale armed aggression of the russian federation against Ukraine, the National Police found themselves in a unique situation, when the traditional tasks in the field of ensuring public order and combating crime were supplemented by a number of new functions characteristic of war conditions. The police became a kind of “rearline front”, because their activities directly affect the stability of society, the functioning of the infrastructure and the psychological resilience of citizens [1].

In peacetime, the key areas of police work were the protection of public order, the detection and investigation of crimes, and the protection of human rights and freedoms. However, after the introduction of martial law [2], the scope of tasks increased