Korolchuk Victor, Senior Researcher of the Scientific and Research Work Unit of the National Academy of Internal Affairs, PhD in Law, Senior Researcher

MULTIMEDIA IN THE EDUCATIONAL PROCESS OF HIGHER EDUCATION

The possibility of multimedia presentations and practical experience at lecturing in courses criminal disciplines - is part of the lecturer today. People perceive information by 25 % when they listen to it, and by 75 % when they see it. No need to prove the unproductive lecture when the teacher only dictates the information. Modern student's youth is a generation with "mosaic" thinking because in the age of high technology they have absorbed information since childhood from images that crowded the modern means of mass communication and the media to. At the present time the main source of the new picture of the world is the Internet, where youth is consumer information usually in visual format.

Particular attention is paid to adherence to particular principles as the basis for which is to be built the educational process with the use of multimedia presentations. For the same period of time, the vision helps to remember 55% more information than remember it after hearing. Ideally, each teacher should combine dictation in lectures with using multimedia. Conducting classes with accompanying multimedia presentations could be considered an effective way and a good solution to the problem of studying disciplines by students in the educational process of higher education. Category "Multimedia" in this context is the interaction of visual and audio effects that is running interactive software using the latest hardware and software, which combine text, sound, graphics, pictures, videos in one digital representation. It should be noted that in the modern theory and methodology of higher education there are many works devoted to this subject. Development of intellectual

potential of students when working with multimedia presentation involves the formation of different styles of thinking. Also multimedia presentation contributes to the implementation of control activities of students. There are universal approaches and requirements for the creation and use of multimedia presentations. Any successful performance by 60-70 % depending on what the audience sees on 20-30 % - of how it said, and only 10-20 % of what it says.

Summarize. Multimedia presentations in the educational process of higher education is not a tribute to fashion or innovation for its own sake. The widespread use of the medium of instruction due to the nature of the modern information environment and the interaction with students, in the changed conditions of the organization of higher education. observance of universal requirements to implementation and use of multimedia presentations and learning tools in the practice of high school will significantly optimize the training of future students , to make it adequate to the tasks facing the modern system of higher education .